Connecting Entrepreneurs with Federal Business Partners

VIRTUAL STUDENT FOREIGN SERVICE

V S F S

Project Title	Connecting Entrepreneurs with Federal Business Partners
Project Summary	Gain in-depth experience applying human-centered design principles to help small businesses connect with federal opportunities as part of a program that serves the entire government
Country	United States
Agency	General Services Administration
DoS Office	N/A
Post	N/A
Section	N/A
Number of Interns	3

Project Description

Small businesses are an important part of our economy, providing 55% of all jobs and 66% of all net new jobs in the US since the 1970s. Small businesses are also an important partner of the federal government. Small businesses, however, often find it challenging to get started doing business with the government. At the same time, federal agencies are looking to bring in the best talent to support their missions.
This is a design thinking project with GSAs Integrated Award Environment (IAE). It involves creative ideation, and designing and prototyping a solution for helping businesses get started working with the federal government. This solution would be part of a larger effort to modernize, streamline, and consolidate multiple websites that businesses must navigate to be awarded work from federal agencies. Possible directions this solution may take include: an online learning center, proposed changes to the beta.SAM.gov website, multi-media development, or some other idea that user research inspires.

Desired Skills Interests

Additional Information

None

Language Requirements

None